



CHAMBER OF COMMERCE MEMBER MEETING MINUTES September 16, 2020

1. Meeting called to order at 9:04 am

2. Village Report – Dan Ungerleider, Community Development Director

There are 4 contractors and crews working on the village hall and train station. The front village lawn is moving along. The Village received its first reimbursement from Metra to pay for some work. Public Works has been busy. The Village Hall opened back up to the public on September 8th. The Village will continue to work with the Chamber to support businesses and events. The next Village board meeting is at 6:30 pm this Monday, September 21st. The Village website has the link to the Zoom meeting.

3. NEW Chamber Business Feature Program – Amanda Hutchison, Social Media Staff

Amanda Hutchison is overseeing a new Featured Media opportunity for Chamber members with the purpose to increase engagement on social media, increase brand recognition and exposure to the community. There are several options to create a short video featuring your business for example: highlighting your business history, employee spotlight or behind the scenes of your business. For all the details, go to the Chamber website:

<https://www.clarendonhillschamber.com/mediapackagefaq>

This is a free benefit to Chamber members. Show your personality and passion for your business by shooting a video!

4. Halloween Walk – Derek Berg, President

The Chamber board voted to hold the Halloween Walk on Saturday, October 24, 11 – 2 pm. The event is conducive to Covid social distancing being it is an outdoor event. The Chamber will not have staff policing everyone but will encourage people to wear masks and social distance with signage and a social media campaign. Participating businesses are required to wear masks & gloves and hand out treats individually to kids. Businesses will not be allowed to hand out cider or anything that's not pre-packaged. Any businesses not downtown can set up tables in front of vacant downtown buildings. Contact the Chamber to reserve a spot at president@clarendonhillschamber.com or Amanda at marketing@clarendonhillschamber.com

Diane Adams with the Clarendon Hills Bank said not many kids cross the tracks for trick or treating. She encouraged the Chamber to put up signage to promote

the businesses participating on the north side of the tracks. Derek suggested creating a map of all participating businesses and promoting on social media. The Chamber board will vote on whether to hold window decorating this year. Many said the event isn't conducive to social distancing for Covid.

5. Christmas Walk – Derek Berg

The Chamber board has decided not to hold the Christmas Walk because it's not conducive to Covid social distancing.

Belinda Lutz-Hamel with Hamel Dental suggested the Chamber rename the Christmas Walk in the future to be more inclusive. Many members agreed.

6. Christmas Tree Decorating

To ensure there is a holiday event and a festive atmosphere in town this holiday season, the Chamber board decided it will hold a Tree Decorating Event – putting trees throughout the town so it looks like a winter wonderland with 4-5" trees. The goal is to encourage community groups and businesses to decorate a tree. We can also use it as a sponsorship event to generate revenue – especially because the Chamber hasn't been able to hold events this year to generate income besides membership dues. The Village is working on figuring out lighting of trees, placement, etc. It was suggested to have music playing outside downtown business' starting after Thanksgiving to add holiday spirit.

7. Open Forum Q & A

- A. Belinda Lutz-Hamel with Hamel Dental asked for help to get utilities moved. There were several utilities going across the property. She got Comed and AT & T moved but can't get Comcast to move the lines. Dan Ungerleider said he will work with Hamel Dental to solve the problem.
- B. Members discussed the problem of kids darting into streets. Dan Ungerleider said if it's a safety issue, call police. He also suggested turning it into an opportunity to give the kids a coupon to take to parents or somehow to get kids and parents into stores. Laura Marquardt also said kids are flying down sidewalks on bikes and don't pay attention. She suggested adding safety signs. Dan said there are already no biking signs on downtown sidewalks. Anna Perry with Seton Montessori said kids are desperate to have things to do. She suggested businesses offer a social distancing option, such as an outdoor activity doing something sold in the store. She said with the right guidelines it could be run safely. She said there are families craving any kind of appropriate activities done in a safe way.
- C. Members discussed the great space at 100 Walker Avenue – the Music Academy has moved there. The building owner is working with someone to get a restaurant open on the main floor.

D. Farmer's Market will run until mid to end of October – it depends on when the farmer runs out of supplies for the season. Hours 7:30 am – 2 pm. Last year the market ended the 3rd week of October.

8. Meeting adjourned at 9:46 am.

Next Chamber Meeting is Wednesday, October 21st at 9:00 am on Zoom.

Submitted by secretary Susan Charlier

MEETING CHAT LOG

00:22:59 jsander: Where can you find that list on the website?

00:23:34 Amanda Hutchison:
<https://www.clarendonhillschamber.com/mediapackagefaq> : FAQ page and Breakdown of Content

00:24:20 Anna Perry - Seton Montessori: Will you share your slides Amanda? This sounds like a lovely opportunity.

00:25:20 Laura Marquardt: I did not get to every business but I will

00:25:35 Amanda Hutchison: If you would like to have the slides, comment the best email to reach you and I will share them this morning

00:25:59 Anna Perry - Seton Montessori: anna@setonmontessori.org - thanks!

00:26:32 Diane Adams: dadams@hinsdalebank.com

00:29:57 Diane Adams: I'm in.

00:30:17 Anna Perry - Seton Montessori: are we decorating windows this year?

00:30:52 Laura Marquardt: I don't think so. too much togetherness at this time.

00:32:13 Chuck Kaufmann: thedailyscoopinc@comcast.net

00:35:02 Anna Perry - Seton Montessori: Agreed!!!!

00:35:22 susancharlier: Great idea!!

00:35:26 Anna Perry - Seton Montessori: Please rename it to be more inclusive!!

00:35:55 susancharlier: Amanda - please send me your great slides for notes

00:36:11 Anna Perry - Seton Montessori: Winter Walk

00:37:02 jsander: @Susan and @Derek we will need to vote on the renaming of the Walk before we develop the 2021 marketing materials for Membership

00:46:26 jsander: Can we add some sort of sidewalk speedbumps?

00:46:55 Mike McCurry: was it my kid??

00:51:05 Dan Ungerleider: family sponsored window painting

00:51:20 Dan Ungerleider: Thanks, Anna

00:52:01 susancharlier: When is last farmer's market?

00:52:11 Mike McCurry: thanks board, thanks Amanda, thanks everyone!