

**THE CLARENDON HILLS CHAMBER OF COMMERCE MONTHLY
MEMBERSHIP MEETING**

Date: July 20, 2022

Time: 9am

Location: Zoom

1. **Call to Order.** Derek Berg called the meeting to order.

2. **Roll Call.**
 - a) Present: Jackie Errico, Sadie Belman, Derek Berg, Meredith Lannert, Diane Adams, Shannon McDonald, Michael Ockrim, Kris Magana.

3. **Approval of Agenda.**

4. **Reading of the Mission Statement.** Derek Berg read the mission statement.

5. **Address or Proposals from the Community.** None.

6. **Address or Proposals from Chamber Members** (Non-Agenda Items).

7. **Village Report.**

8. **Treasurer's Report.** Daisy Days wristbands sales were up when compared with previous years. Total income so far was ~\$26,200. Expenses so far was ~\$19k. Mark Rediehs is expecting the expenses to go down slightly once we receive money back from returned alcohol. Expenses are higher in general due to new staff.

9. **Staff Report.**
 - a) Open Marketing/Admin Position – part-time position during normal work hours.
 - b) New Social Media Calendar – Derek and Shannon have created a social media calendar with categories. They are always looking for ideas for posts. Shannon asked that we all “Like” “Follow” and “Comment”.
 - c) Dancin’ in the Street Update. There are two more weeks. All sponsorships are sold. Zaza’s is serving food. There are tshirts for sale as well.
 - d) Farmer Market Update. There are still sponsorship opportunities available. We have had some new applications by vendors. The Chamber sets up the table and the tent and the sponsor just needs to show up.

10. **Old Business.**

11. **New Business.**

- a) Halloween Walk & Witches Ride Planning (Potential Oct 22 with a Rain Date of 29th). The Board will firm up the dates at the next board meeting in August.
- b) Christmas Walk Planning (Date to be Determined)
- c) Santa Con Planning (Possibly Aligning with Christmas Walk Weekend)
- d) Membership Drive (Nov 1)

12. **Adjournment.** Derek adjourned the meeting.